

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/166/3G Data card/ 12-13/135

dt @ Chennai-6 the

26-07-13.

Sub: Revision in tariff of data plan under 2G & 3G mobile services – reg.

Ref: 1. No.26-17/2009-R&C (Pt) Circular T&C-CM No. 2/13-14 Date: 05.04.2013

2. S&M-CM/166/3G Data card/ 12-13/ 126 dt @ Chennai-6 the 27-05-13.

In continuation to the letter under ref.(2), Approval of the competent authority is hereby conveyed for allowing the following three new **data PVs under “Unified”** for both CSC/Franchisee’s and also for allowing Migration to these three plans from other existing plans under 2G/3G prepaid mobile services in **Tamilnadu LSA** (incl. Chennai Telecom District) **with effect from 27/07/2013.**

i) The details of Data Plan Vouchers are as under :-

Particulars	DPV-3299	DPV-2299	DPV-1251
MRP of Data Plan Voucher (inc. of S.Tax)	Rs.3,299	Rs.2,299	Rs.1,251
Free Data Usage	30GB for 12 months	18GB for 12 months	9GB for 12 months
Main Account Validity	One year. Further extension of validity, through same plan voucher		
Availability	Through C- Top-Up		
Applicability	For 2G & 3G data plans with and without sale of BSNL Data Card or any of the BSNL bundled Data Card		
Commission to Franchisee	Rs.180	Rs.125	Rs.70
Base Voice Tariff plan	Prepaid “Per Minute Plan”		

These three new data Plan Vouchers can be directly applied under “unified” plan for activation, after making first call. No need to create in 3G data Per Min plan as mentioned in letter under ref (2).

Migration from other plans to these three new Data plans is now permitted. Migration from these three data plans to other plans is not allowed.

There is no change in all other terms and conditions.

(S. BAMA)

AGM (Marketing-CM)

044-28290825, 9444979827

Contd...

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To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

Sr.GM (F) / GM (TR) TN Circle, Chennai for information please.

DGM (N/W-O-CM)/DE Commercial CBT – For information and necessary action please.

DGM/DE In-charge IN Trichy – For information and necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure updating this revision in tariff in all the respective tables only.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.